

Instagram Takeover Contest
Ambition Nutrition Symposium 2018
by the Centre of Hospitality and Culinary Arts at George Brown College

(The "Contest")

YOU MUST READ THE CONTEST RULES IN THEIR ENTIRETY BEFORE ENTERING THE CONTEST. DO NOT ENTER THE CONTEST UNLESS YOU AGREE TO THESE RULES. PARTICIPATION IN THE CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE CONTEST RULES, WHICH ARE FINAL ON ALL MATTERS RELATING TO THE CONTEST. BY ENTERING THE CONTEST, YOU AGREE TO BE BOUND BY THE DECISIONS OF THE INDEPENDENT CONTEST JUDGING AGENCY, WHICH ARE FINAL WITH RESPECT TO ALL MATTERS RELATING TO THE CONTEST.

OFFICIAL CONTEST RULES

The Contest is sponsored in whole by the Centre for Hospitality and Culinary Arts at George Brown College (the "Sponsor").

1. Eligibility:

This Contest is open only to legal residents of Canada, except residents of Quebec, that, at the time of contest entry, are 13 years of age or older. If under 18 years of age, the Contest Entrant must have signed permission from a legal guardian to participate in the Contest. Employees (and those with whom they are domiciled) of George Brown College, their respective employees, parents, subsidiaries, partners and affiliates, directors, officers, governors and agents, and its advertising and promotional agencies are not eligible to participate in this Contest.

2. Contest Period:

Each Contest period commences at 7:00 a.m. EDT on the day of the Instagram Takeover and closes at 11:59 p.m. EDT on the same day. ("The Final Contest Closing Date").

3. How To Enter:

To participate in the contest individuals must complete the following steps during the Contest Period:

Step 1- Follow "@GBCANS" on Instagram.

Step 2 - Comment on a post produced by the Instagram Takeover Participant between 7:00 a.m. and 11:59 p.m. on the day that the post is deployed.

Multiple Entries are permitted; however, participants will not be eligible to win multiple prizes.

4. Prizes:

Grand Prize:

There will be one (1) Grand Prize available to be won consisting of two (2) tickets to the Ambition Nutrition Symposium happening on May 16th, 2018 at 300 Adelaide Street East, Toronto, ON, Canada.

5. All Prizes are non-exchangeable, non-transferable, nonrefundable, have no cash surrender value and must be accepted as awarded with no substitutions.

6. Winner Selection:

Finalists: A judging panel selected by the Centre for Hospitality and Culinary Arts (the "Sponsor"), composed of the Sponsor's employees, will select one (1) winning entry per contest period.

The Winner will be announced on the @GBCANS Instagram feed two (2) business days after the conclusion of the contest period.

Once declared a winner, the selected entrant will be directed as to how to claim his/her prize after, which will be delivered within a reasonable time.

7. General Rules:

This Contest is void in whole or in part where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.

8. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to The Centre for Hospitality and Culinary Arts at George Brown College and not Instagram. The information you provide will only be used by the Sponsor.
9. By entering the Contest, Entrants agree to hold harmless the Sponsor, George Brown College, their subsidiaries, partners and affiliates, directors, officers, governors, dealers, prize suppliers, employees, representatives and agents, its advertising and promotional agencies and the Panel of Judges (collectively, the "Released Parties"), against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrant's participation in the Contest, (ii) the receipt or use of the prizes awarded therein, and (iii) the administration of the Contest and the distribution of the prizes awarded therein. Entrants hereby release, waive and discharge any and all claims of damage, loss or causes of action (including negligence) including (but not limited to) death, personal injury or loss or damage to property which the entrant or any of the entrant's representatives, heirs, next of kin or assignees ("Entrant's Representatives") may have or which may hereinafter accrue to the Entrant or Entrant's Representatives against the Released Parties or as a result of the entrants participation in the Contest or use of the prize(s) awarded herein.
10. The Sponsor, in its sole discretion, may disqualify any individual who is found to have tampered in any way with the operation of the Contest. In the event that a potential winner is disqualified for any reason, the prize may be awarded to an alternate winner from among all remaining eligible contest entries.
11. The Sponsor, its subsidiaries, partners and affiliates, directors, officers, governors, prize suppliers, employees, representatives and agents, and its advertising and promotional agencies are not responsible, whether as a result of human error or otherwise, for any failure to contact any potential winner, and will not be responsible for contacting or forwarding a prize to a selected entrant that provided incorrect or incomplete information.
12. **Modification or Termination:**
Subject to applicable law, the Sponsor reserves the right to cancel, terminate, modify the rules or

administration of, or suspend this contest in whole or in part without prior notice with no obligation or liability, including if for any reason the contest is not capable of running as planned, whether due to technical failure, or computer virus, tampering, fraud, or corruption of security or proper administration of the contest or other causes beyond the control of the Sponsor. In such event, a winner may be selected by drawing from among all valid entries received up to the time of cancellation, termination or suspension. The right is reserved to modify, terminate or withdraw this contest at any time without prior notice.

13. **Publicity and Data Usage:**

By entering the contest, each entrant, or his/her parent(s)/legal guardian(s) if under the age of majority, agrees to be bound by these rules and the decision of the judges, and consents to the use of their name, city of residence, likeness, photograph, image and voice without payment or compensation, in any publicity or advertising in any medium carried out by the Sponsor.

13.1 If you are judged to be a winner in the Contest your submitted image and Instagram username will be announced on the Ambition Nutrition Instagram, Facebook and Twitter profiles. By entering and accepting the Terms & Conditions you agree that your image and Instagram username will be used in relation to this.

13.2 By entering into this Contest and accepting the Terms & Conditions, you give us permission to contact you by replying to your comment or direct messaging you via Instagram.

13.3 You will only be contacted about the Ambition Nutrition contest if you win a prize and your Instagram user name will be published in accordance with permissions granted.

14. **Limitations of Liability:**

The Released Parties shall not be responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Released Parties will not be responsible for late, stolen, illegible, falsified, delayed, incomplete or destroyed entries and all such entries are void. The Sponsors does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, tampering, viruses, human errors (including gross negligence) delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet or at any website or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. Nor is any responsibility as read for any errors in the Contest Rules or Contest related information. Any attempts to deliberately damage any website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Released Parties reserve the right to seek remedies and damages to the fullest extent of the law. A prizewinner's refusal or inability to accept the prize awarded shall release the Sponsors from all obligation. In no event shall the Sponsors be held to award more prizes than what is mentioned in these Contest Rules or to award prizes otherwise than in compliance with these Contest Rules.